

Become Part of Tasmania's GROWING ONLINE MARKETPLACE

Are you a THA Member?

Sign up to Shop Tasmania for exclusive benefits:



75% Off Regular Fee* of \$14.50 + GST per month for single listing (usually \$59/m).



All Shop Tasmania Partner Benefits* including exclusive TV commercial deals.



1 listing on Shop Tasmania

for just \$14.50 + GST a month* (usually \$59/m)



5 listings on Shop Tasmania

for just \$57.50 + GST a month* (usually \$99/m)



10 listings on Shop Tasmania

for just \$157.50 + GST a month* (usually \$199/m)

Become a Shop Tasmania Partner!

- Business profile on shoptasmania.com.au
- Specials advertised online (change as often as you like - send us the details we'll set them up!)
- Featured post on Shop Tasmania's Facebook and Instagram pages
- Professional in-house designers
- Actively monitored for better Google search results with best SEO practices

Additional Options

Personalised Shop Tasmania TV Ad

Get on TV from just \$500 + GST per month^ plus production!



Basic

- 20 spots across TDT or WIN channels
- 10 spots guaranteed on 10 Tasmania or WIN Tasmania
- \$550 production cost

\$500/month^



Premium

- 40 spots across Southern Cross channels
- 20 spots guaranteed on 7 Tasmania
- \$550 production cost

\$900/month^



Platinum

- 40 spots across Southern Cross channels
- 20 spots guaranteed on 7 Tasmania
- 20 spots on TDT or Win Channels
- 10 spots guaranteed on 10 Tasmania
- \$550 production cost

\$1,100/month^

Go further with Connected TV

Be seen on the most popular digital channels. Target postcodes, audience interests, and more!



Connect

- 4,500 impressions
- \$550 production cost

\$600/month^

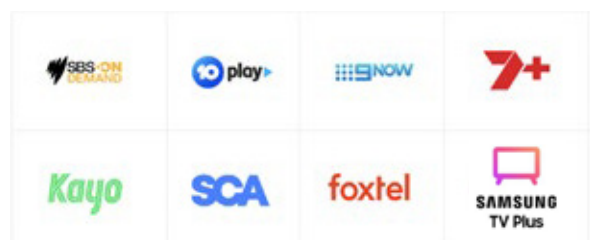


Connect Plus

- 7,500 impressions
- \$550 production cost

\$1,000/month^

Channels include (but are not limited to):



*T&C's apply. ^Shop Tasmania TV and Connected TV only available with Shop Tasmania subscription. Minimum investment requirements apply. Production cost of \$550 applies to standard format only. Additional production work at additional cost. Contact our team for full details.

By Tasmanians for Tasmanians

Testimonials from our partners!

Our Account Manager Ben provides exceptional follow up and advice. He is very attentive to our needs and we are very happy with our new relationship we have with Shop Tasmania.

We would recommend them to anyone looking to strengthen their branding.

Robyn, Home Travel Company

Discover our Shop Tasmania App!



It's free. If you are listed on our website, your listings will be automatically available on the Shop Tasmania App.



New location feature. Highlights businesses when customers are nearby.



Push notifications. Reach our engaged app users with a push notification for as little as \$5!* Talk to our team for details.



Download
Now ↓



Join Now! It's easy!

Just let us know you're interested, and we'll be in touch!

Email sales@shoptasmania.com.au or contact Ben on 0458 301 381

You can also fill out our form at shoptasmania.com.au/become-a-partner

